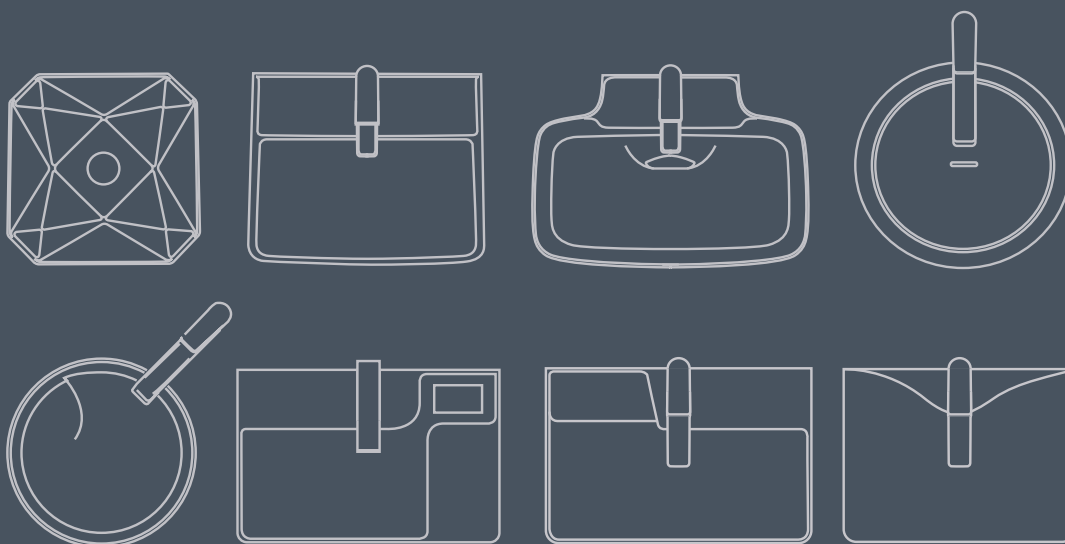


A Novel
Perspective
on Ceramics



COLLECTION

A Novel *Perspective* on Ceramics

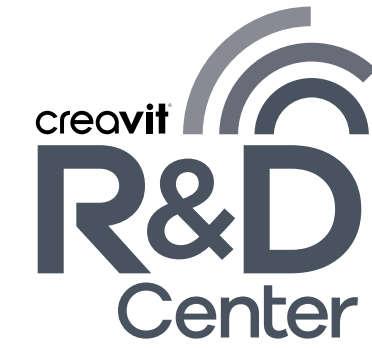


User-Centricity and Deep-rooted Design-Manufacturing Heritage

At Creavit, since our establishment, we have operated with a vision dedicated to creating superior user experiences that shape the future. While providing the most suitable solutions for the architectural perceptions and spatial needs of a changing world, we produce designs that merge hygiene and comfort with aesthetics in the bathroom. Adopting the principle of sustainability, we embrace a production approach that respects the environment and humanity. Our innovative vision is reflected in the meticulous development of each product group, resulting in products where aesthetics and functionality are perfectly balanced.

By closely following the leading innovative developments and contemporary design trends worldwide, we design elegant and high-quality products with our team of architects, engineers, and specialists, adhering to high-quality standards. Each of our pieces is not just a product; it offers a composition shaped by excellence.

Ruby[®]
by
creavit



Redefining the Future with the R&D Center

—

Drawing inspiration from the dynamism offered by technology and the predictions of the future, we have elevated our innovative production culture to a new level with our R&D Center. With our experienced engineering team, we are in a pioneering position in the industry, enhancing our creative power and taking decisive steps toward becoming an international accreditation center.

Ruby, a striking creation of our R&D Center, stands out as a significant milestone in this context. Developed as the first and only project in Turkey, the Ruby project has redefined the sink in modern bathrooms with its third-generation ceramic technology. This design is not just a product; it is a work that gives identity to the space and merges functionality with aesthetics.

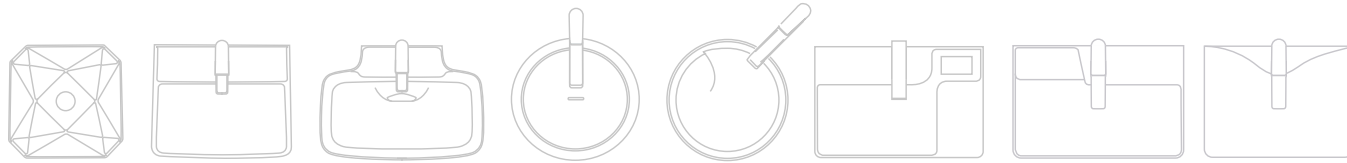


Scan the QR code to watch the R&D video

A Novel *Perspective* on Ceramics

Ruby[®]
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Ruby, created by our engineers and designers focusing on the essence of ceramics, represents the beginning of a new era for bathrooms. Surpassing the limits of traditional ceramics, Ruby offers users a unique experience with its durable structure and sleek form.



Scan the QR code to
watch the Ruby image
video!



**Mukavemet**

3 kat daha fazla mukavemet.

**Durablelik**

450 kg ağırlığa kadar Durablelik

Timeless Design, Timeless Experience

“Ruby stands out as an innovative product developed as a result of extensive R&D efforts, featuring third-generation ceramic composition. We observe that the winds of change sweeping through all our living spaces now include our hygiene area, the bathroom. As Creavit, we have created Ruby, the first and only product of its kind in Turkey, breaking boundaries to respond to this desire for change. Developed to offer designers freedom in response to the increasing demand for sleek and sharp lines in bathrooms, Ruby has succeeded in creating a product that features surfaces with a delicacy and high resistance that cannot be achieved through traditional methods. This innovative form boasts three times the strength of normal ceramics and, with a durability of up to 450 kg, provides a unique experience by making the thinner product sturdier.”

Dursun Kayacı / Ceramic Sanitaryware Production
Factory Director



Scan the
QR code to
watch the
video!



Tested and Approved!

The Ruby series has successfully passed various tests in accordance with European standards. It has demonstrated superior performance in critical tests such as bending strength, compressive strength, load-bearing tests, chemical resistance tests, and time-to-cracking tests. As a result, it is ideal for the production of more marginal, thinner, and sharper-edged products. While the thickness of traditional ceramic compositions varies between 10 mm and 8 mm, the Ruby series can achieve a thickness of up to 4.5 mm.

- ✓ Loading Resistance Test
- ✓ Abrasion Test for Glazed Surfaces Time-to-Cracking
- ✓ Resistance Test for Glaze
- ✓ Chemical Resistance Test
- ✓ Chemical Durability Test
- ✓ Point Impact Resistance Test
- ✓ Heat Resistance Test
- ✓ Wetting Test



Scan the QR code
to watch the test
video!





Design Freedom

The Ruby series occupies a position where modern design meets delicacy and elegance. With its slender lines and sharp corners, the Ruby models, featuring a soft-shaped design in 8 different variations, create a sophisticated look in bathrooms while adding a sense of spaciousness to spaces with their minimalist forms. Compared to traditional ceramics, Ruby can be shaped much more easily, breaking down the boundaries of design diversity. Achieving aesthetic perfection, Ruby highlights the elegance hidden in details, meeting users' expectations both visually and functionally.



COLLECTION



RUBY DIAMOND



Thin

It symbolizes elegance with its extremely lightweight structure and stylish design.



Durable

With its third-generation ceramics, it offers more durable and long-lasting use.



Colors

Stylish and timeless... Available in Pearl Matte White and white options.



Rustic Design

Reflecting the spirit of the Ruby collection with its rustic appearance, the RB040 Diamond was designed with inspiration from its name. This special sink, measuring 40x40 cm and featuring lines inspired by crystal geometry, offers an ideal solution for users seeking both aesthetic and functional options. Combining Ruby's rustic lines with modern design details, the RB040 adds a unique and stylish ambiance to bathrooms.

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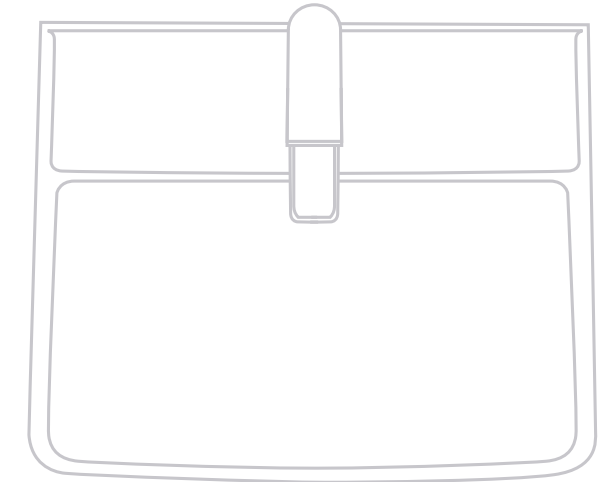
RB040





COLLECTION

RUBY RECTO



Thin

It symbolizes elegance with its extremely lightweight structure and stylish design.



Durable

With its third-generation ceramics, it offers more durable and long-lasting use.

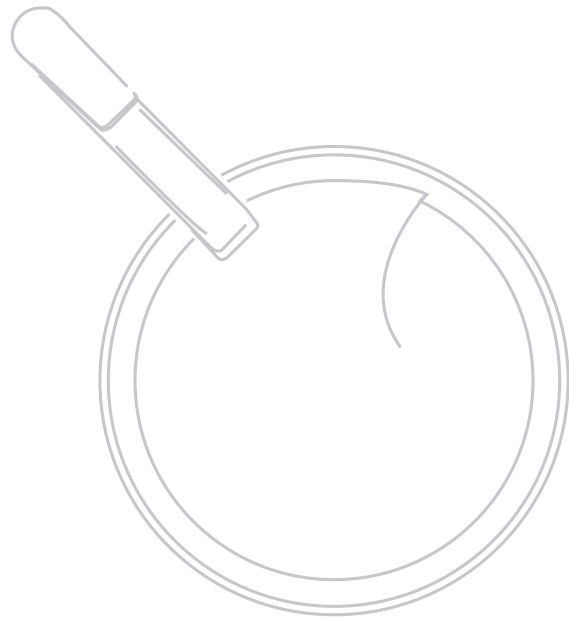


Colors

Stylish and timeless... Available in Pearl Matte White and white options.

Simple Elegance

The RB051 Ruby Recto offers a more compact option with its dimensions of 50x40 cm, maintaining aesthetics and symmetry even in narrow spaces. Designed with a faucet hole, the RB051 brings a simple yet stylish look to bathrooms with its elegant details and functional structure. This model not only provides visually balanced aesthetics but also offers practical solutions for bathrooms.



COLLECTION

RUBY AURA



Thin

It symbolizes elegance with its extremely lightweight structure and stylish design.



Durable

With its third-generation ceramics, it offers more durable and long-lasting use.



Colors

Stylish and timeless... Available in Pearl Matte White and white options.



Sophisticated Interpretation

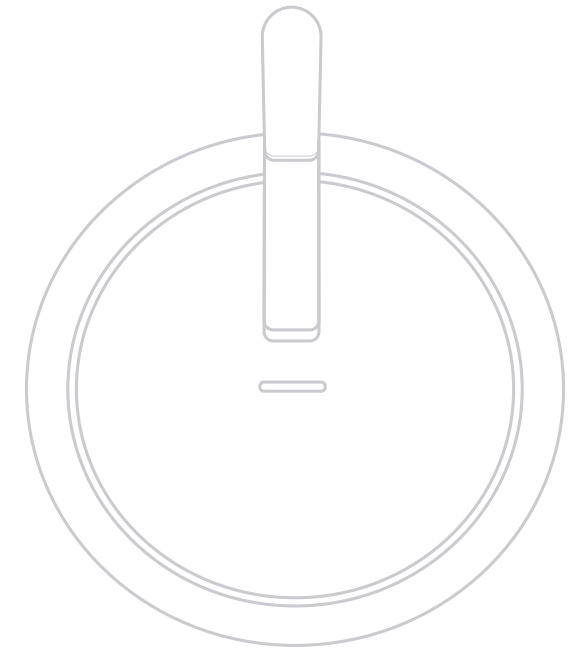
Ruby Aura offers endless freedom in bathrooms with its unique and different forms while designing living spaces. The Rustic, Oval, Asymmetrical, and Rectangular models cater to various design languages, skillfully blending classic and modern lines. This special model with Ruby's hidden siphon feature provides ease and practicality in cleaning while also delivering an aesthetic experience. Shaped with thin details and elegant touches, Ruby adds both functionality and sophisticated elegance to bathrooms. This series, prioritizing design freedom, adapts to every bathroom, making your living spaces more unique and impressive.





COLLECTION

RUBY SPHERE

**Thin**

It symbolizes elegance with its extremely lightweight structure and stylish design.

**Durable**

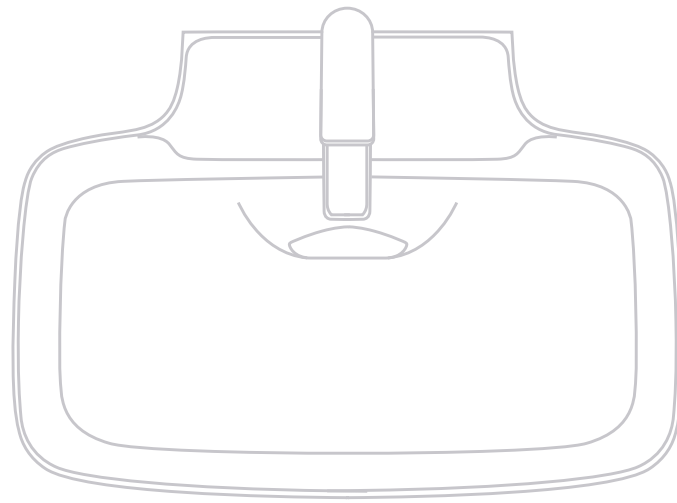
With its third-generation ceramics, it offers more durable and long-lasting use.

**Colors**

Stylish and timeless... Available in Pearl Matte White and white options.

Minimalist Freedom

The RB140 Ruby Sphere features a faucet hole-free design and adopts a minimalist approach with its compact structure, measuring 40 cm in diameter. Designed in a completely symmetrical form, the RB140 creates a unique aesthetic even in small spaces. This model stands out with its simplicity and functionality, adding a sophisticated atmosphere to bathrooms. With its circular shapes and clean lines, the RB140 is an ideal choice for modern bathrooms, offering easy cleaning thanks to its hidden siphon feature.



COLLECTION

RUBY CURVE

**Thin**

It symbolizes elegance with its extremely lightweight structure and stylish design.

**Durable**

With its third-generation ceramics, it offers more durable and long-lasting use.

**Colors**

Stylish and timeless... Available in Pearl Matte White and white options.



Modern Composition

The Ruby Curve RB061, designed with a faucet hole, offers a spacious usage area with its dimensions of 60x43 cm, easily adapting to both modern and classic bathrooms with its symmetrical lines. This model enhances the user experience by providing practicality and comfort in daily use, thanks to its large basin and faucet area.

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RB061





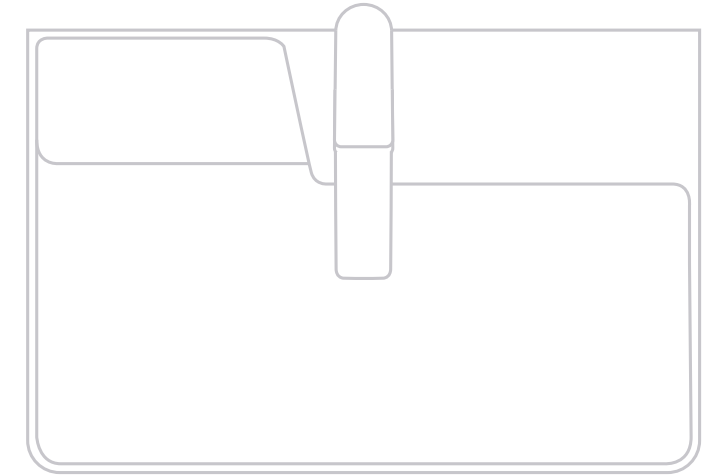
RB062

Ruby[®]
by
creavit



COLLECTION

RUBY EDGE

**Thin**

It symbolizes elegance with its extremely lightweight structure and stylish design.

**Durable**

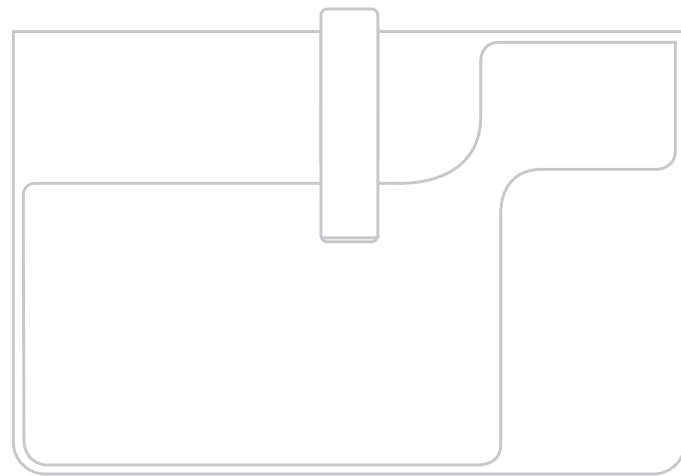
With its third-generation ceramics, it offers more durable and long-lasting use.

**Colors**

Stylish and timeless... Available in Pearl Matte White and white options.

Sıra Dışı ve Yaratıcı Odak

The RB062 sink, a new member of Creavit's Ruby series, stands out with its dimensions of 455 mm x 605 mm. The sharp lines and vertical walls characteristic of Ruby's design provide designers with a wide range of freedom, resulting in a distinctive appearance. Inspired by themes of distinction and difference, the shelf area is divided by a thin line, creating a functional space. Users can utilize this area according to their needs, while the shelf's inward-facing orientation makes cleaning easier. With a height of 11 cm from the countertop and a hidden siphon feature, the RB062 offers a cohesive visual appeal. Its asymmetrical structure adds dynamic movement to its straight lines, enhancing both aesthetics and functionality in bathrooms.



COLLECTION

RUBY FLOW

**Thin**

It symbolizes elegance with its extremely lightweight structure and stylish design.

**Durable**

With its third-generation ceramics, it offers more durable and long-lasting use.

**Colors**

Stylish and timeless... Available in Pearl Matte White and white options.



Eye-Catching Efficiency

When designing this product, I aimed to convey the inspiration I drew from nature to the user. The free flow of waterfalls and the captivating beauty of nature formed the foundation of this design. In defining the form of the product, I sought to represent the flow of water and the free character of the waterfall. This design offers a different appearance from every angle, reflecting the freedom of nature while also bringing functionality and versatile usage possibilities. The RB063 was shaped with the intention of reflecting the emotions I derived from nature to the user.





RUBY WAVE

Inspiration of Purity



While designing the sink, I drew inspiration from the free spirit and elegance of the seagull. I created a fluid form reminiscent of the curves of the seagull's wings. These lines evoke the flow and movement of water, giving the sink an aesthetic and natural appearance. My aim was not only to reflect the beauty and freedom of nature but also to offer functionality to the user.

The RB064 countertop sink, inspired by the freedom and elegance of the seagull, presents an eye-catching look with its flowing lines. Its form, reminiscent of the curves of wings, suggests the movement of water, creating a natural and aesthetic atmosphere. This design, which combines simplicity and symmetry, adds both functionality and elegance to bathrooms. With dimensions of 60x45x11 cm, the RB064 offers ideal usability and facilitates easy cleaning with its hidden siphon feature. This model brings the elegance of nature into living spaces, adding a sophisticated touch to your bathrooms.

Ziya DOĞANAY

RUBY Shower Plater



The Plate shower tray, with its unique thinness, features a design that is much slimmer than standard models. This shower tray, made from Ruby material, is produced in a size of 90x90 cm, showcasing elegant thinness and perfect form. With a thickness of only 25 mm, this model stands out in terms of both aesthetics and functionality. While standard shower trays on the market typically range from 35 mm to 65 mm, this product makes a difference with its extraordinary thinness. Made from durable Ruby material, the shower tray offers a superior experience for bathrooms with its robustness and long-lasting use.

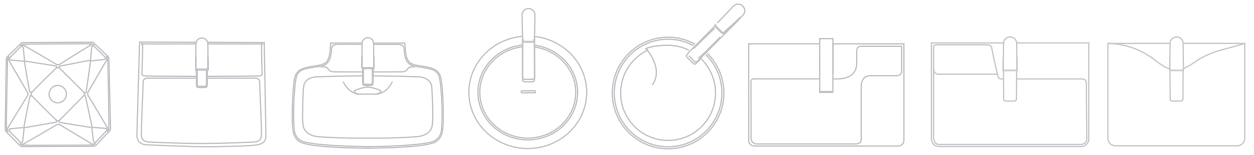
The RB890 shower tray, the newest member of Creavit's Ruby series, distinguishes itself from standard shower trays with its slim structure. At only 25 mm thick, the RB890 is one of the thinnest designs in the world, drawing attention with its elegant form and sturdy construction. With its modern and stylish appearance, this product makes a statement in bathrooms, ensuring fast and efficient drainage of water with its 30 cm wide siphon outlet. Perfectly combining aesthetics and functionality, the RB890 offers high durability despite its thin structure. With its minimalist design, this shower tray easily adapts to any bathroom and promises a comfortable and stylish experience with its weight of 30.2 kg.

Ziya DOĞANAY



COLLECTION

Ruby®



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the bathroom

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