

## **Clarification Text**

### **1. Identifications**

It is hereby stated in the clarification text that:

Personal data: containing all sorts of information regarding a real person whose identity can be whether identified or identifiable,

Personal data is processed by DMC Seramik A.Ş. in accordance with The Law on the Protection of Personal Data numbered 6698, its secondary regulations and miscellaneous legislation regarding protection of personal data in scope of this clarification text.

Data processor: The natural or legal person who processes personal data on behalf of the Data Controller based on the authority given by them,

Data controller: It means the natural or legal person who determines the purposes and means of processing of Personal Data and is responsible for the establishment and management of the data recording system.

[www.dmcgrubu.com.tr], by representing as Data Controller, pursuant to Law No. 6698 on the Protection of Personal Data (K.V.K.K.) within the framework of our disclosure obligation, the collection methods and legal reasons for your personal data, our methods and policy of protecting your personal data, the personal data samples processed, the identity of the data controller, the purposes of processing your personal data, the transfer of your personal data to third parties and/or abroad, we would like to inform you about the rights granted to you within the scope of K.V.K.K..

### **2. Identity of the Data Controller**

In accordance with K.V.K.K., the interlocutor data controller is DMC Seramik Anonim Şirketi.

### **3. Purpose of Processing Your Personal Data**

Your Personal Data K.V.K.K. within the scope of Articles 5.2 and Article 6.3, in order to fulfill our legal obligations, the establishment or performance of a contract, fulfilling our legal obligations, the establishment, exercise or protection of a right and the protection of our legitimate interests without harming your fundamental rights and freedoms, personal data that you have made public can be processed without your explicit consent. Your personal data will be processed by K.V.K.K. for the purposes specified in our Privacy Policy on our website. It will be processed based on your stated consent under Article 5.1 and Article 6.2. In addition, your Personal Data will be processed based on your explicit consent for the planning and execution of the activities required to be customized according to your preferences, usage habits and needs, and to be recommended and promoted to you.

### **4. Transfer of Your Personal Data to Third Parties And/or Abroad**

Your abovementioned Personal Data K.V.K.K. of the purposes specified in Article 5.2 and Article 6.3, without your explicit consent or for the purposes specified in the Clarification Text, the D.V.K.K. Pursuant to your express consent within the scope of Articles 5.1 and Article 6.3, with third parties that we receive support in the fields such as storage, archiving, information technology support (server, hosting, program, cloud computing), security, call center, sales, marketing in the country and abroad, with whom we cooperate and/or or group companies, GSM Operators, business partners, supplier companies, banks, financial institutions, law, tax, etc. Consultancy firms that receive support in similar

areas, third parties that provide support in other areas related to sales, marketing, and activities (advertising companies for the purpose of sending e-mails, creating campaigns, companies providing CRM support, etc.) and institutions and organizations.

#### **5. Your Rights as Personal Data Subject Stated in Article 11 of the Law**

As a personal data owner, we declare that you have the following rights in accordance with Article 11 of the Law:

Learning whether your personal data is being processed,

If your personal data has been processed and requesting information about it,

To learn the purpose of processing your personal data and whether they are used in accordance with the purpose,

Knowing the third parties to whom your personal data is transferred within the country or abroad,

Requesting correction of your personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to the third parties to whom your personal data has been transferred,

Requesting the removal or obliteration of personal data in the event that the reasons requiring its processing cease to exist despite the fact that it has been processed in accordance with the Law and other relevant provisions of law, and requesting that the transaction carried out within this scope be notified to the third parties to whom your personal data has been transferred,

Objecting to this if a result arises against you by analyzing the processed data exclusively through automated systems,

To request the compensation of the damage in case you suffer damage due to the unlawful processing of your personal data.

You can submit your applications regarding your rights listed above to our company by filling out the Contact Form available on our website. Depending on the nature of your request, your applications will be concluded free of charge as soon as possible and within thirty days at the latest; however, if the transaction requires an additional cost, you may be charged a fee according to the tariff to be determined by the Personal Data Protection Board.